



Business Sponsorships 2018 - A Win-Win Opportunity

Business sponsors gain recognition in the Monadnock Region by supporting a valuable community service. Electric Earth

- offers great music to public audiences at below-cost ticket prices
- brings the same music to special needs communities and schools
- registers growing audiences and increased publicity
- enjoys a reputation for top quality performances

SPONSORSHIP RATE

- A Package of Two Concerts: one public concert and one outreach concert: \$2,000 per package
Concert sponsorships help pay for the musicians' fees, and those of the Artistic Directors, not for administration, logistics, travel and lodging.

BENEFITS TO SPONSORS

WRITTEN CREDIT

1. On front page of public concert program
2. In special recognition listing in the 2018 Program Brochure
3. In *Monadnock Shopper* advertisement for public concert sponsored
4. In press release for public concert sponsored
5. On public concert poster
6. On Electric Earth's website on home page and on pages of concerts sponsored – both public and outreach
7. In Annual Statement of Electric Earth Concerts
8. In sponsor's own materials (e.g. newsletter, web site) as agreed with Electric Earth Concerts designated representative
9. On poster display at public concert sponsored

VERBAL CREDIT

At the **beginning** of each public and outreach concert sponsored

**“Music is the electric soil in which the spirit lives, thinks, invents.”
—Beethoven**